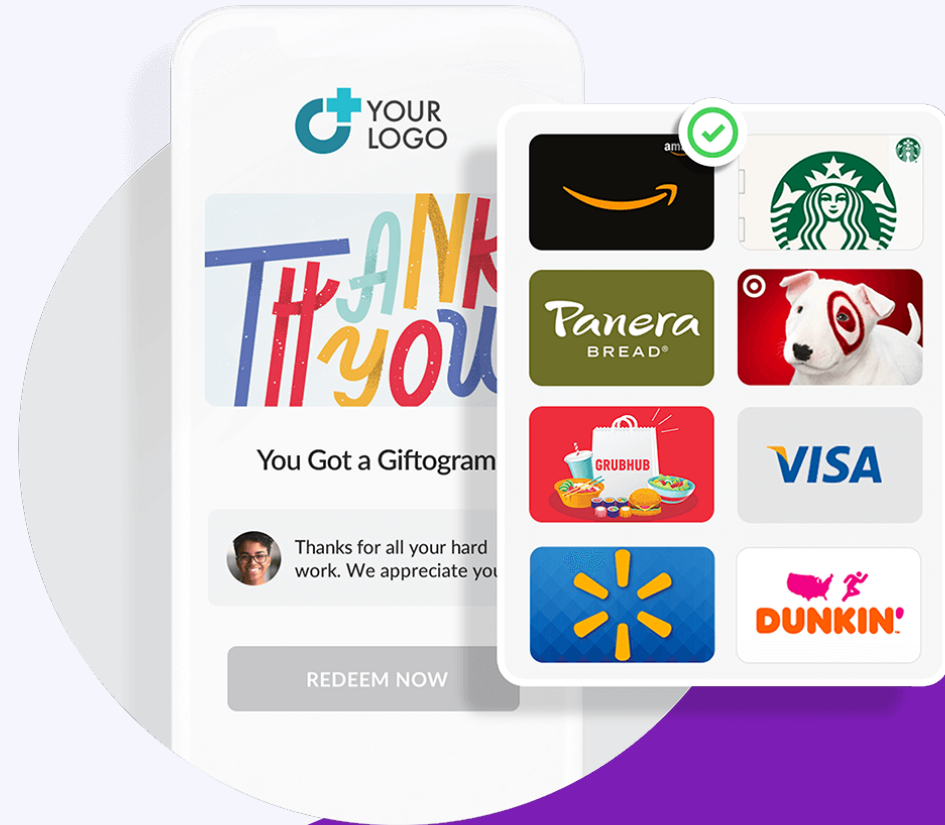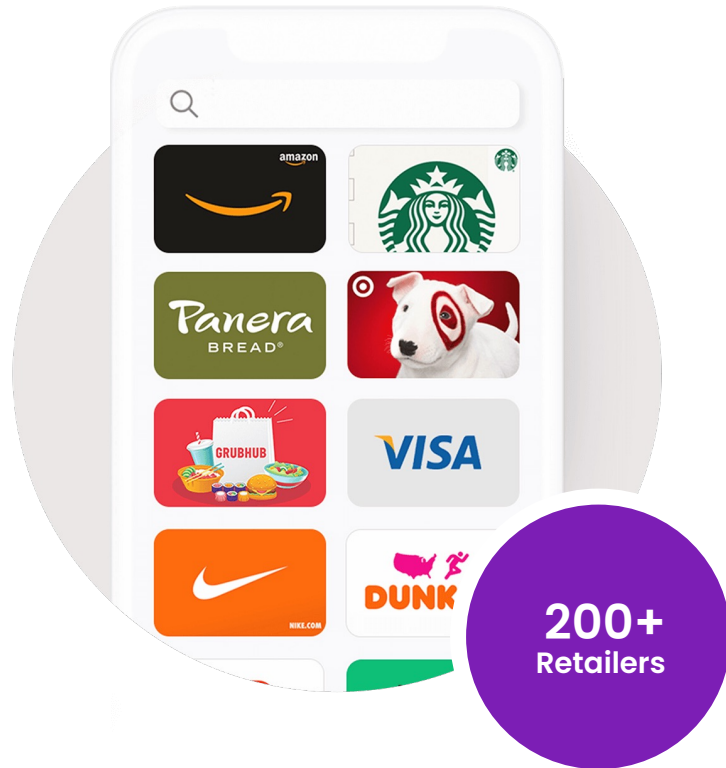# GIFTOGRAM

Product Overview

Platform, Features, & Product Information

200+ Retailers

Introducing One Gift Card with Hundreds of Options

Simplify your company's gifts with one gift card that lets the recipient choose from hundreds of retailers, with free branding, personalization—and no fees.

With over 200 brands, your recipients choose the gift card they want, and you spend less time on your corporate gifts.

Brands include Amazon, Visa, Target, Starbucks, Walmart, Dunkin', Doordash and many more. [See a full list here](#).
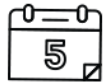
See How It Works →

1. Select a Design for the Occasion

Hundreds of Pre-made Designs

Develop meaningful employee and customer relationships by adding a little something extra to all kinds of occasions. The first step is choosing a design for your gift or uploading your own.

Birthdays

Anniversaries

Holiday Gifts

Appreciation

Spot Rewards

Survey Gifts

2. Choose Digital or Physical Delivery

Digital Delivery via Email

Perfect for those times you need a last-minute gift, instant performance recognition, remote employee gifting, bulk sends and more! Giftograms can be sent instantly, scheduled in advance or automated for key dates like birthdays and anniversaries.

Physical Delivery

Perfect for in-person gifting, our classic plastic gift cards are printed in-house and include optional greeting cards and envelopes. Ask us about our direct mail services to streamline your gifting needs.
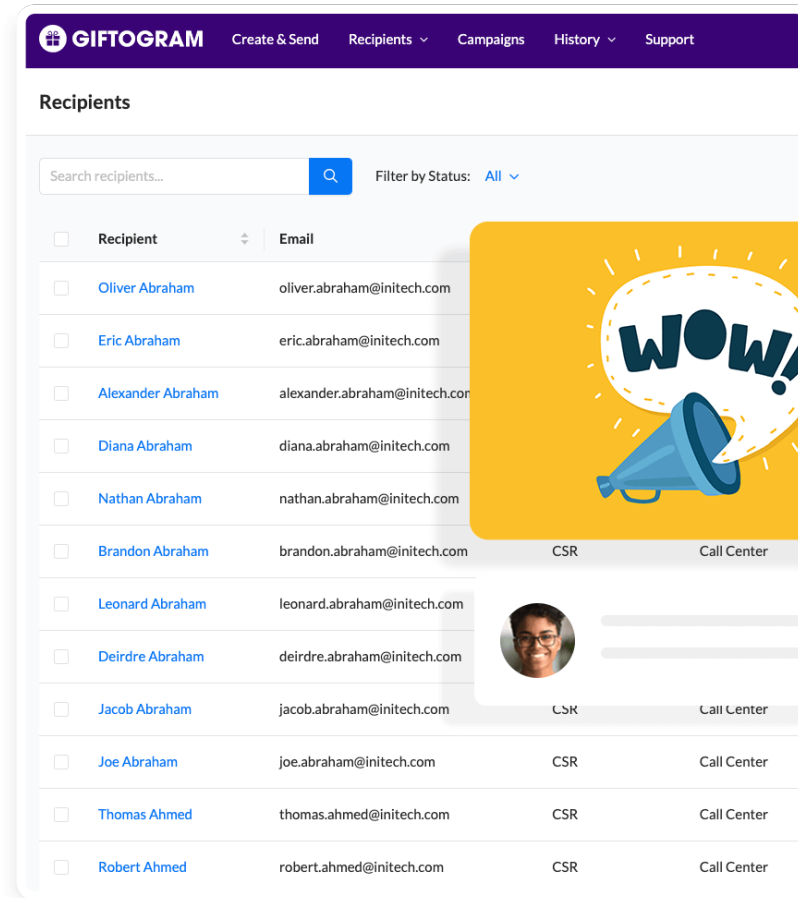
3. Select Recipients

Send Individually

Order as needed by simply entering your recipients name and email address at check out.

Send in Bulk to a Group or List

Send gifts in bulk in one click by uploading a list of contacts. Send one-time lists or save contacts to your account for future gifting . You can even organize your contacts using our groups feature.

4. Or, Automate Your Gifts

Annual Events

Send gifts automatically on key dates like birthdays or hire anniversaries using our Smart Campaign feature.

Milestone Events

Send gifts for significant events like 5, 10, or even 20 year work anniversaries or service anniversaries. Configure each milestone with a custom amount and personalized message.
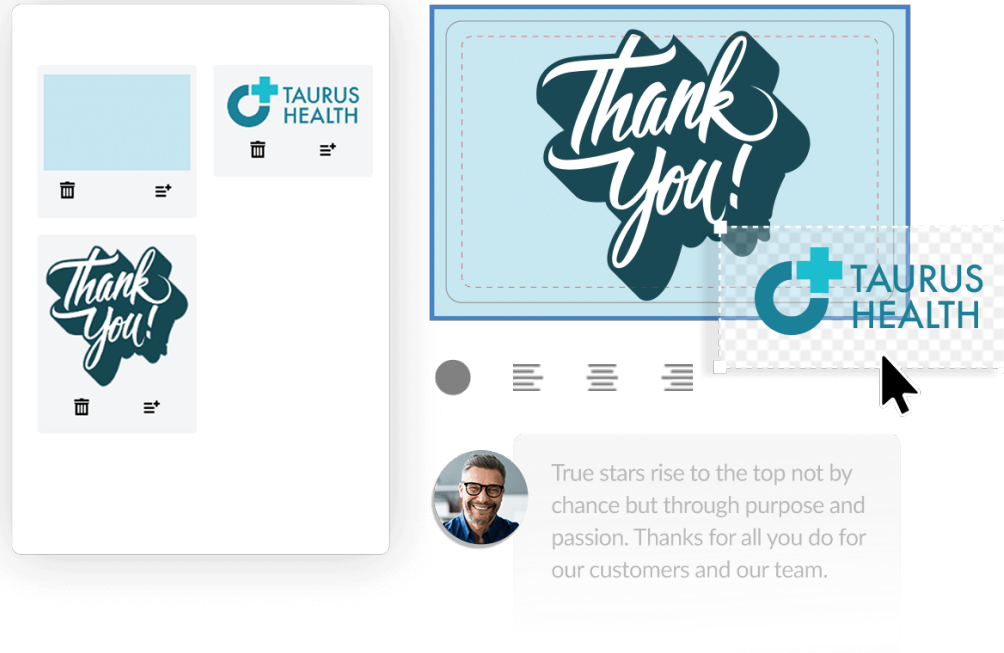
5. Add a Message

While it is not required, adding a personalized message is a great way to add a thoughtful touch to your gifts. Save messages for later to make your future sends even easier.

More Personalization Options

Stay on-brand by uploading your company logo, selecting a brand color, creating custom sender names, and more.
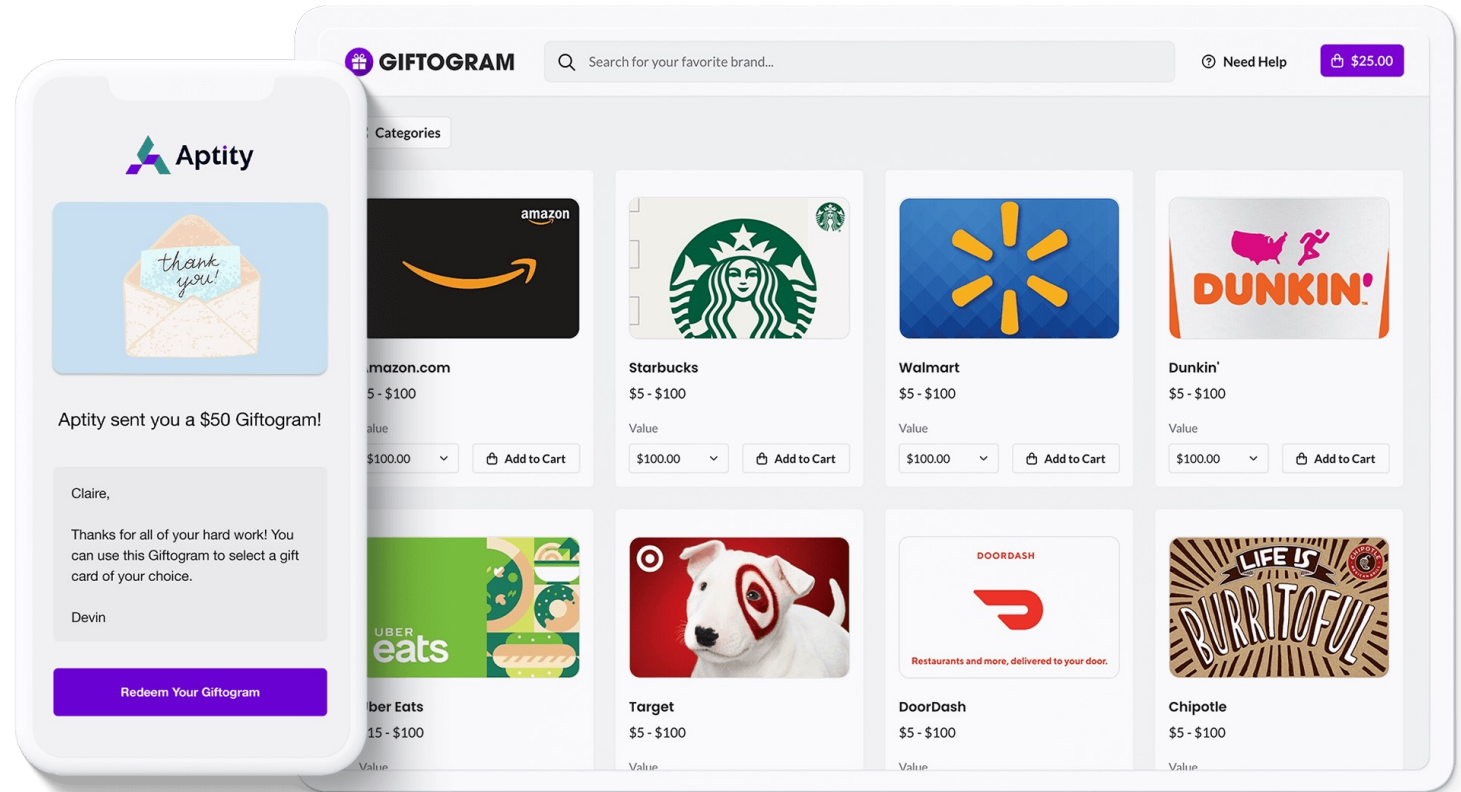
6. Gift Received

Redeeming a Giftogram

Whether it's via email or a via a plastic card, recipients will receive their Giftogram and enter their unique code on the provided website. They can choose a gift card from our selection of over 200 options.

Add On Customize The Gift Card Catalog

Prefer not to send the full 200+ brands? Select the brands or categories your recipients can choose from.

Custom catalog ideas:

Coffee Shops & Restaurants , Food Delivery & Groceries, Entertainment, Health & Wellness and Retail Therapy.

7. View Reporting

Giftogram makes it easy to view the status of your physical orders and digital gifts as well as see a detailed balance history. See when your gifts have been delivered and re-send any gifts that may have bounced.

Filter & Download

Need to provide your accounting department with a specific report? All reports, invoices and receipts are downloadable in your account.

Balance History

Date	Description	User
09/19/2022	Transfer to Maria Simpson	Keith Oliver
09/19/2022	Transfer from Keith Oliver	Maria Simpson
09/16/2022	Order #1367043	Maria Simpson
09/16/2022	Order #1367044	Maria Simpson
09/16/2022	Order #1367042	Maria Si
09/16/2022	Order #1367040	Maria Si
09/16/2022	Order #1367041	Maria Simpson
09/16/2022	Order #1367039	Maria Simpson

Search balance history...

Filter by Date: All

Pricing and ~~Fees~~

With Giftogram, you only pay for what you order. There are no additional fees for printing, digital delivery or account management.

✓ No Fees

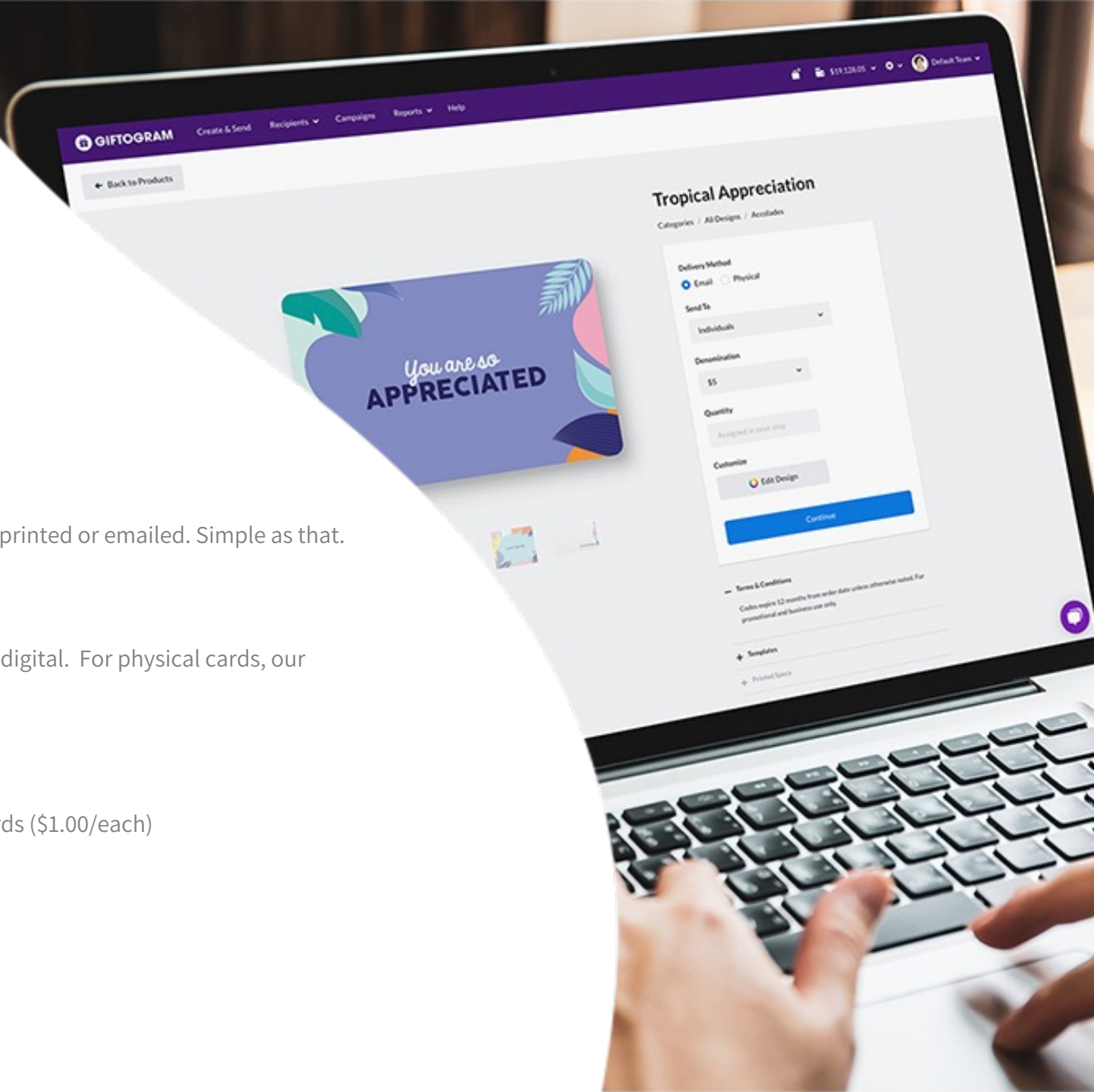A Giftogram card will cost you face value, whether it's printed or emailed. Simple as that.
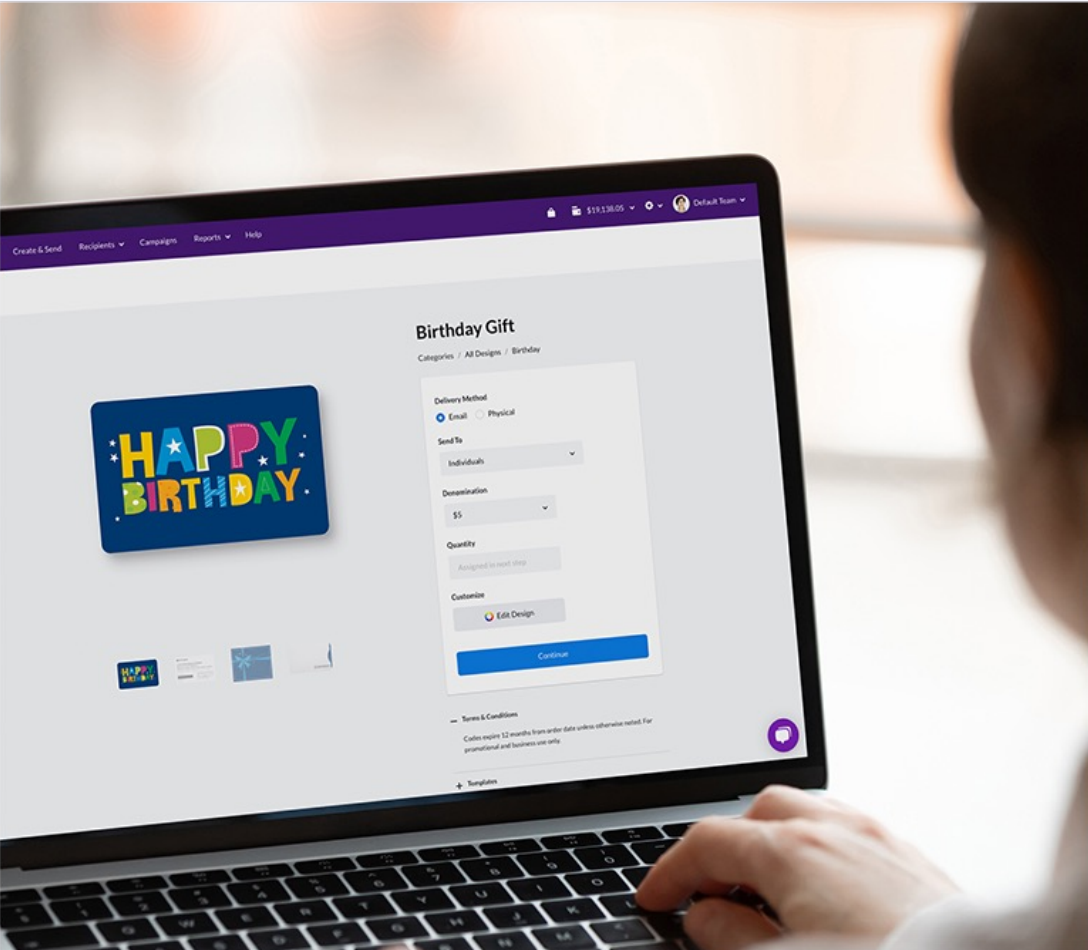
✓ No Minimums for Digital Cards

Gifts start as low at $5 and there are no minimums for digital. For physical cards, our minimum is 10 cards and shipping is free over $500.

✓ Physical Card Add Ons Available:

- Add greeting cards + envelopes to your physical cards ($1.00/each)
- Add direct mail services (quoted upon request)

Pay as You Go or Fund Your Account In Advance

Bank Transfer, Check or Credit Cards are Accepted

Your orders can be funded with an ACH/Wire bank transfer, check or credit card. There is no minimum deposit for a credit card. There is no minimum balance to maintain the account, and funds can be transferred back upon request any time.

Understanding Expiration Dates:

Digital Cards

Digital Giftograms expire 12 months from the day the email is sent. Once redeemed, the selected gift card does not expire*.
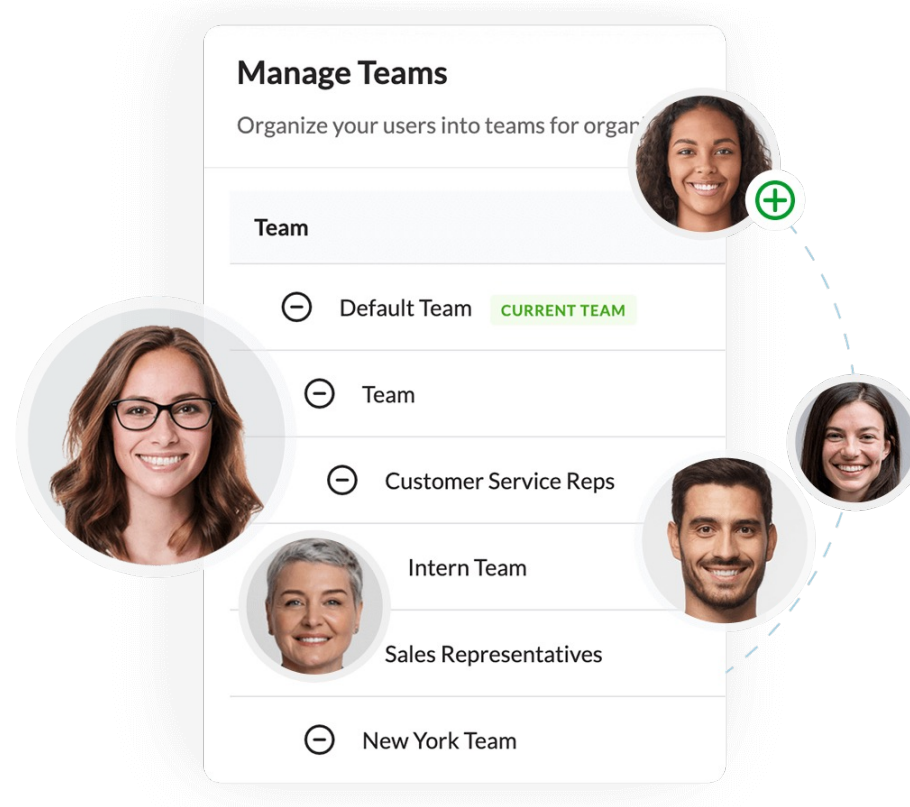
Physical Cards

Physical Giftograms expire 18 months from the time they are printed. Once redeemed, the selected gift card does not expire*.

*Select pre-paid debit cards, (Mastercard/Visa) expire in 12 months.

Additional feature:

Teams

Giftogram makes it easy to share gifting with the rest of your organization. Simply invite team members to gift along with you right from your account settings. Set roles for each team member to provide access to funds, reporting or pre-approved designs.

Manage Teams

Organize your users into teams for organ...

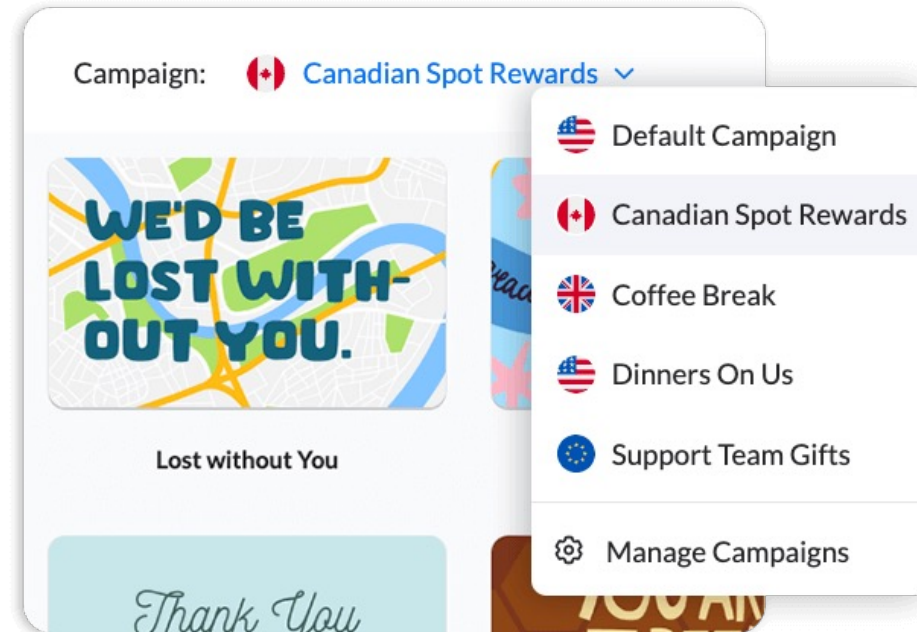| Team |
|------|
| ⊖ Default Team CURRENT TEAM |
| ⊖ Team |
| ⊖ Customer Service Reps |
| Intern Team |
| Sales Representatives |
| ⊖ New York Team |

Campaigns

Save the settings you use most often to keep your company's gifting organized. Settings include denominations, delivery method, currency, available gift cards, recipients and more. Some examples of campaigns might include:

- Spot rewards programs
- Holiday gifts for customers
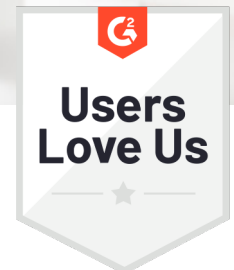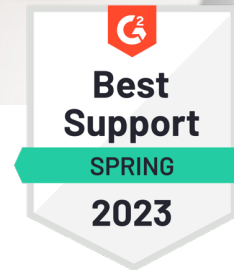- Welcome gifts for new employees
- Company birthdays

Smart Campaigns

Never miss an important date by automating digital gifts for birthdays, anniversaries, and more.
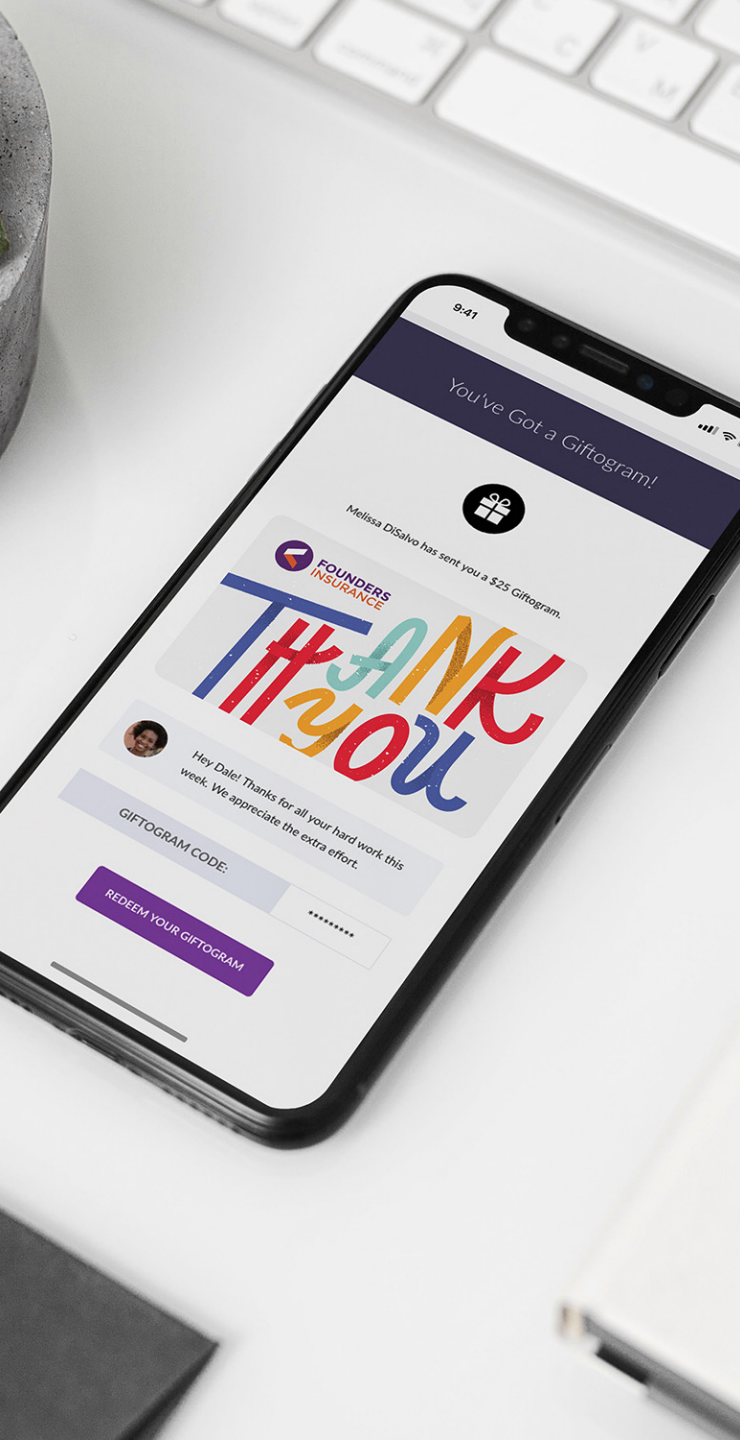
Customer Service & Support

As a company that delivers happiness, we take customer satisfaction very seriously. Giftogram will do everything in our power to make sure you and your recipients are satisfied with the entire product experience. We offer 24/7 help desk support as well as phone support during regular business hours from **9 AM to 9 PM EST Monday-Friday**.

Live Phone & Chat Support

Remember talking to real humans on the phone? We're here to answer your questions and provide live in-person support when you need it.

Giftogram Summary

200+ Gift Card Choices

No need to figure out one brand your entire team will enjoy. With Giftogram, the recipient chooses.

Personalized & Fun

Select a pre-made design for the occasion, drop in your logo, and add a personalized message.

No Upfront Costs or Fees

Giftogram is free to use and does not require any upfront funds. Pay as you go for gifts you send.

Digital & Physical Gifts

Delivery via email or traditional gift cards. Send instantly, schedule or automate your gifts.

Available Internationally

Deliver gifts to your employees in the US, Canada, the UK, Europe and more. Gifts are delivered in the local currency.

Safe & Secure Delivery

Digital gifts from our dedicated IP address and physical gifts activated on-demand to stay protected.

Ready to Get Started?

Our team is ready to help you on-board!

Simply visit app.giftogram.com/sign-up to create your free account. There are no upfront costs or payment information required.

Would you like a personalized demo? Schedule some time with our team when you are ready.

☎ **Sales & Support Team**

(973) 887-1600

sales@giftogram.com

📍 **Giftogram HQ**

Based in Parsippany, NJ

Thank You

Visit www.giftogram.com to learn more!